

THE BIG IDEA BEHIND **Waymark**® cinematic

It's time to flip the script on
traditional ad production.

With Waymark Cinematic, you get Hollywood-style, performance-driven ads with no upfront creative costs. You pay only when your campaign runs and delivers results. No risk. No wasted spend. Just high-impact creative aligned with your success.



We work with partners who are ready to **push creative boundaries** and tap into the power of generative AI.

Together, we bring story-driven campaigns to life, and we do it fast. Built for impact, our process turns your guidelines into a launchpad for fresh, on-brand video ads designed to perform.

What we need from **you:**

Meaningful ad spend that reflects a commitment to quality (\$100,000+)

One strong central idea to anchor the concept

A desire to move quickly - one week from initial brief to final deliverable

A shared **desire to craft a unique, story-driven commercial**

A **willingness to take creative risks** and pivot with changing technology



No cost to get started



Share your idea



One week to create



Go to air



Pay based on CPM or % campaign spend

Move fast. **Be bold.**

Experience Waymark Cinematic and the future of video advertising.

Lights, camera, let's go.

Waymark®

waymark.com